

## Eric Winnick of E. Lawrence Design has curated a tailored yet comfortable space for a downsizing fifty-something couple

By Saiqa Ajmal

Photography by Reid Rolls



An inviting living room featuring fine art by contemporary icons and luxurious soft goods.

Perched above the bustling Manhattan streets, the iconic skyline becomes the backdrop for a new direction in the client's lifestyle. The owners of the newly purchased space tapped Eric Winnick, of E. Lawrence Design in New York to help them turn their new property into the home of their dreams and new ideals.

For the couple in their early fifties, the apartment marked a new life stage. "They raised their family on Long Island and once the kids moved away they decided they wanted to move back to the city," says Winnick.





From planning to completion, the renovation took two years, and a sprinkling of statement pieces - vintage Milo Baughman swivel chairs, custom Stark rugs; and a Studio Bel Vetro chandelier - punctuate the sleek yet inviting spaces.



A meticulously curated art collection adorns the space from floor to ceiling, insiring and delighting guests and residents alike.

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As with every design project, the palette, and how it plays against the home's natural surroundings played a significant part in the designer's choices to keep the energy elevated and refined.

I like to use color with restraint, says Winnick. My palettes tend to be very neutral with pops of color. I'm drawn to cooler neutrals, I always feel the palette should be warm with touches of vibrancy."

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In the master bedroom, Winnick's cooler palette choices bring a calming serenity in this private space. Art by Susan Vecsey from Berry Campbell Gallery.



The final result is an artful and warm home high above the Big Apple's legendary energy on the avenues below. While design clients are not always the easiest to please, Winnick recalls getting the feedback he was hoping for.

"Part of my client's design brief was to make their home "[f\*\*k-off fabulous, and she has told me we really exceeded her expectations!"

*E. Lawrence Design is based in New York City  
1133 Broadway  
917.617.8308*

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